

A "Springboard Ventures" Community Website



Springboard Ventures (an evolving community website)

The whole project evolves in conversation with the people interested in these arenas.

Components

- Ways to participate**
 - personal practices
 - corporate disciplines
 - regular gatherings
 - travels and sojourns
 - Wayside Inns
- Personal information**
 - personal profiles
 - self-maintained
 - public information
 - private information
- Group studies**
 - team "meeting rooms"
 - email lists
 - blog for "posts" and "replies"
- Collaborative research**
 - team "work space"
 - research agendas
 - corporate writing
- Joint "Ventures"**
 - descriptions
 - reports & updates
 - photos & videos
- Community**
 - engagements
 - projects
 - shared interests

Demonstration

- Inviting look and feel**
 - simple, naturalistic look
 - graphically rich
- Inclusive participation**
 - intuitively accessible
 - user friendly
 - user maintained
 - facilitate discussion, networking
- Multi-level site access**
 - Public
 - Members
 - Team leaders
 - Site coordinators
- Best use of technology**
 - interactive
 - online services
 - user customized
 - social networking
 - online community
 - flexible use of info

- Volunteer roles**
 - team functions and set up
 - user support
 - member networking
 - team facilitators

- Timeline**
 - b/4 May: first elements of a prototype site
 - b/4 July: complete an initial user evaluation

Technology Infrastructure

- Research the most appropriate hosted application
 - "Social networking" paradigm
 - Permanent domain name
- [i.e.] Use an existing "platform" like Google or Yahoo rather than building from scratch or building on an "open-source" package that requires more set up and configuration.

Administrative support

- Technical webmaster**
 - platform research
 - initial configuration
 - collaborative evolution
- Team support**
 - needs analysis
 - set up functions
 - coach volunteers
- User support**
 - orientation and training
 - team/user coaching
 - FAQ & "helps"
- Internal marketing**
 - interpret features and benefits
 - share member stories
 - regular reports and updates
- Network liaison**
 - promote connections
 - explore collaboration

Administrative Budget

- hosting service (\$200/yr)
- domain name registration (\$10/yr)
- initial configuration (2 mos @ \$1,000/mo)
- monthly administrative support (to be determined)

Donations and fund raising needed